



A MPOS Rendez-Vous in Paris

MPOS, or Mobile Point of Sale, is a solution that allows a merchant to use a smart phone or tablet as point-of-sale terminal by connecting a small card reader, often called a 'dongle' to the device.

MPOS Under the Spotlight

The global MPOS team recently brought together acquirers and solution providers from around the globe for a speed-networking 'rendez-vous' in Paris. Their goal? To realize projects which will enable more small merchants to begin accepting cards and larger retailers to enhance the payment experience in their shops through new in-store experiences, such as roaming cashiers able to perform product look-ups and checkout services.

Enabling acquirers to grow card acceptance is as important as developing new and innovative ways for consumers to pay. With plentiful merchant acceptance locations in place, equipped with payment terminals, we help facilitate safe, simple and smart transactions - both for consumers and merchants.

A Valuable Networking Opportunity

For acquirers, the event provided an opportunity to select the best-in-class MPOS solutions from our partners and to propose innovative solution to their merchants. Their feedback was that proposing MPOS as a payment solution for small merchants has proven easier than the standard POS approach, as it leverages a device that these merchants are familiar with - their mobile phone – and is easy to set up.

Solution providers, meanwhile, appreciated the opportunity to meet key acquirers and receive our expert guidance in making sure their products are compliant with the payment and security standards which are key to initiating new business. They also enjoy the benefit of being showcased on our website via the MPOS program - in addition to visibility; they receive our support and expertise to stay ahead of industry trends and to tackle new opportunities.